

Sela.



ProdManUXUI

Product management UX/UI



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ProdManUXUI - Version: 1

3 days course

Description:

One of the common career transitions in the field is from project management to product management. This step is considered a promotion, but these two positions require different skills and approaches. In this workshop, you will learn to deal with various challenges, how to manage a product effectively, what are the critical challenges in project management, and more

Intended Audience:

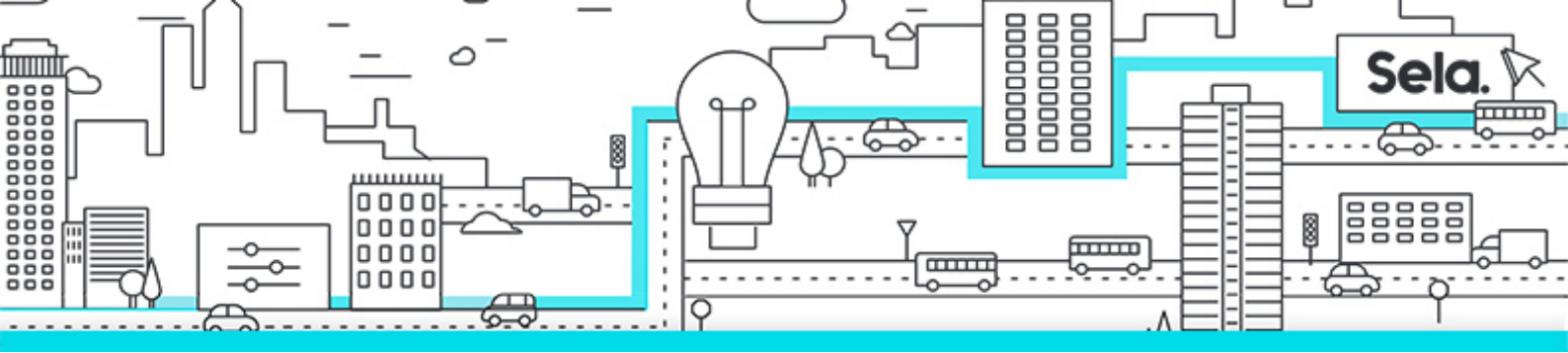
Product Managers, Developers, UX/UI Designers

Prerequisites:

- There are no prerequisites

Objectives:

- Creativity and mental flexibility are shared during the product development stages for exceptional results
- Identify the bumps and overcome obstacles on the way to fruitful and innovative cooperation
- Identifying challenges on the way to making decisions: how to make decisions not out of pleasing or coercing the team
- Compromise out of surrender: bring the facts
- Making decisions out of satisfaction
- Risk Management
- Acceptance testing and user testing
- Design development relations: why it hurts and how to solve it



Topics:

- From project management to product management.
- Agile management to maximize customer value.
- UI/UX: How do you take complex system processes and design a simple user experience for them?
- The communication circle in the Agile era.
- UI/UX: how to upgrade user experience and get higher customer value?
- Managing successful sprints and retrospectives.
- Changing worldview: from a development team to a product team.
- Storytelling.